

ÚNETE A LA GRAN BÚSQUEDA HOY MISMO CON TU OFRENDA GENEROSA

今天就透過你慷慨的奉獻邁向偉大目標。

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JOIN THE GREAT PURSUIT THROUGH YOUR GENEROUS GIFT TODAY

2024/2025 PROMOTION GUIDE

*Lottie Moon Christmas Offering® and
Week of Prayer for International Missions*



**\$205
MILLION**

*2024 National Offering Goal
Lottie Moon Christmas Offering®*

**DEC 1-8
2024**

*Week of Prayer
for International Missions*

lottimoon.com

The Lottie Moon Christmas Offering® is a registered trademark of WMU®.

The Lord gave us the
GREAT COMMISSION.

Matthew 28:18-20

He showed us His vision of the
GREAT MULTITUDE.

Revelation 7:9

Between the Great Commission and
the Great Multitude, God invites us to
THE GREAT PURSUIT.

Acts 1:8



Another night
on schedule
the subject
the enormous
Dear Friends & Relatives at
100, 100 Apr. 13 Brooklyn, Shil
& Rockland
Shanghai, Oct. 9,
San Francisco as we expected
Sept. 10. The sun was shining
the water of the bay spark
The passengers gathered
of the vessel & many look
at the land they were
friends on the wharf
well. Others saw, the first



WHAT IS THE LOTTIE MOON CHRISTMAS OFFERING?

Growing up in Virginia, Lottie Moon and her siblings chose to rebel against Christianity. At 18, Lottie followed Christ and was baptized. When she was 33, she sailed to China as a Southern Baptist missionary. She saw firsthand the world's greatest problem - **LOSTNESS**.

In letters to Southern Baptists in America, she pleaded for increasing prayer and giving. Her letters raised more support for missionaries to be sent to China.

Every year, Southern Baptists collect the Lottie Moon Christmas Offering® where **100% of your giving is used to send and support missionaries.**

lottiemoon.com

LEAD YOUR CHURCH TO GIVE TO THE LOTTIE MOON OFFERING

PREPARE:

- ▶ Pray about your church's involvement.
 - ▶ Set a giving goal for your church.
This year's national goal is **\$205 million**.
 - ▶ Participate in the Week of Prayer
December 1-8.
 - ▶ Resources can be found at **lottiemoon.com**
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PROMOTE:

- ▶ Resources for your church are available at **lottiemoon.com** including videos, bulletin inserts, posters, social media posts and more.
 - ▶ Highlight and display these resources in your church and on your church's communication channels.
-

PARTICIPATE:

- ▶ Pray for IMB missionaries and your church's offering during your worship services.
- ▶ Collect your gifts. Send them to your state convention office or give directly to IMB.
(see giving info on inside back cover)
- ▶ Celebrate all God is doing around the world.

CELEBRATE GOD'S WORK IN 2023

As reported by IMB missionaries
and national partners

1,036

UNIQUE PEOPLE GROUPS
THAT HEARD SOME PORTION
OF THE GOSPEL

879,798

PEOPLE HEARD THE GOSPEL

141,206

NEW BELIEVERS

116,992

BAPTISMS

269,571

DISCIPLED

12,618

TRAINED IN CHURCH
PLANTING



“

We need U.S. churches!

Thank you, Southern Baptists,
for your support, generous giving
and prayers. Without you, it's
impossible to do all of this.
Please think about going one
step further and join us.”

Zoey Kim,
IMB missionary to Madagascar

Your generosity supports

THE GREAT PURSUIT

by providing essential resources
for our workers around the world.

- ▶ **Missionary Housing**
- ▶ **In-country Transportation**
- ▶ **Healthcare**
- ▶ **Security Training**
- ▶ **Visas**
- ▶ **Communication Technology**



Week of Prayer Stories

Read these stories at lottimoon.com



THE GREAT PURSUIT IN SENEGAL

THE GREAT PURSUIT IN CENTRAL ASIA



THE GREAT PURSUIT AMONG THE DEAF

THE GREAT PURSUIT IN BRAZIL





THE GREAT PURSUIT
**ON SOUTHEAST
ASIAN ISLANDS**

THE GREAT PURSUIT
**IN NORTHERN
AFRICA**



THE GREAT PURSUIT
IN SOUTH ASIA

THE GREAT PURSUIT
IN EUROPE



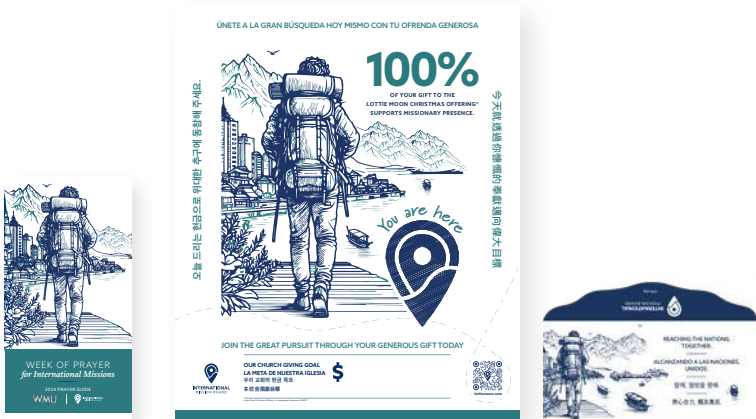
MISSIONARIES JOIN THE GREAT PURSUIT AS...

**athletes, farmers, writers, doctors,
artists, gamers, teachers, pharmacists,
videographers, coaches, musicians, tutors,
engineers, coders, photographers,
surgeons, baristas, tour guides, nurses,
veterinarians, professors, relief workers,
physical therapists, linguists, graduate
students, college students, software
developers, computer programmers,
entrepreneurs, counselors, drone pilots,
beauticians, barbers, cyclists, home
makers, builders, accountants, baby
sitters, child care workers, bakers, social
media coordinators, marketers, volunteer
organizers, carpenters, church planters,
cross fit instructors, disciple makers ...**

No matter your interests, skills, or passion,
God can use you to make a difference in
the world's greatest problem — lostness.

PROMOTIONAL RESOURCES TO INSPIRE YOUR CHURCH

Each of these resources is designed to encourage prayer and giving for your IMB missionaries. We encourage you to make these products visible and accessible for your church family.




Prayer Guides

Available in English, Spanish, Korean, and Chinese.

Week of Prayer Posters

Offering Envelopes

 DVD can be ordered separately.

WAYS TO GIVE

- ▶ Give through state convention
- ▶ Give directly through IMB
 - Mail: 3806 Monument Ave.
Richmond, VA 23230
 - online: lottiemoon.com



804.353.0151 | info@imb.org | imb.org



lottimoon.com

Share your church's offering goal
on social media and tag us.



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MISSION BOARD