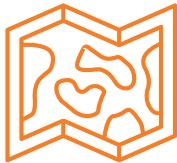
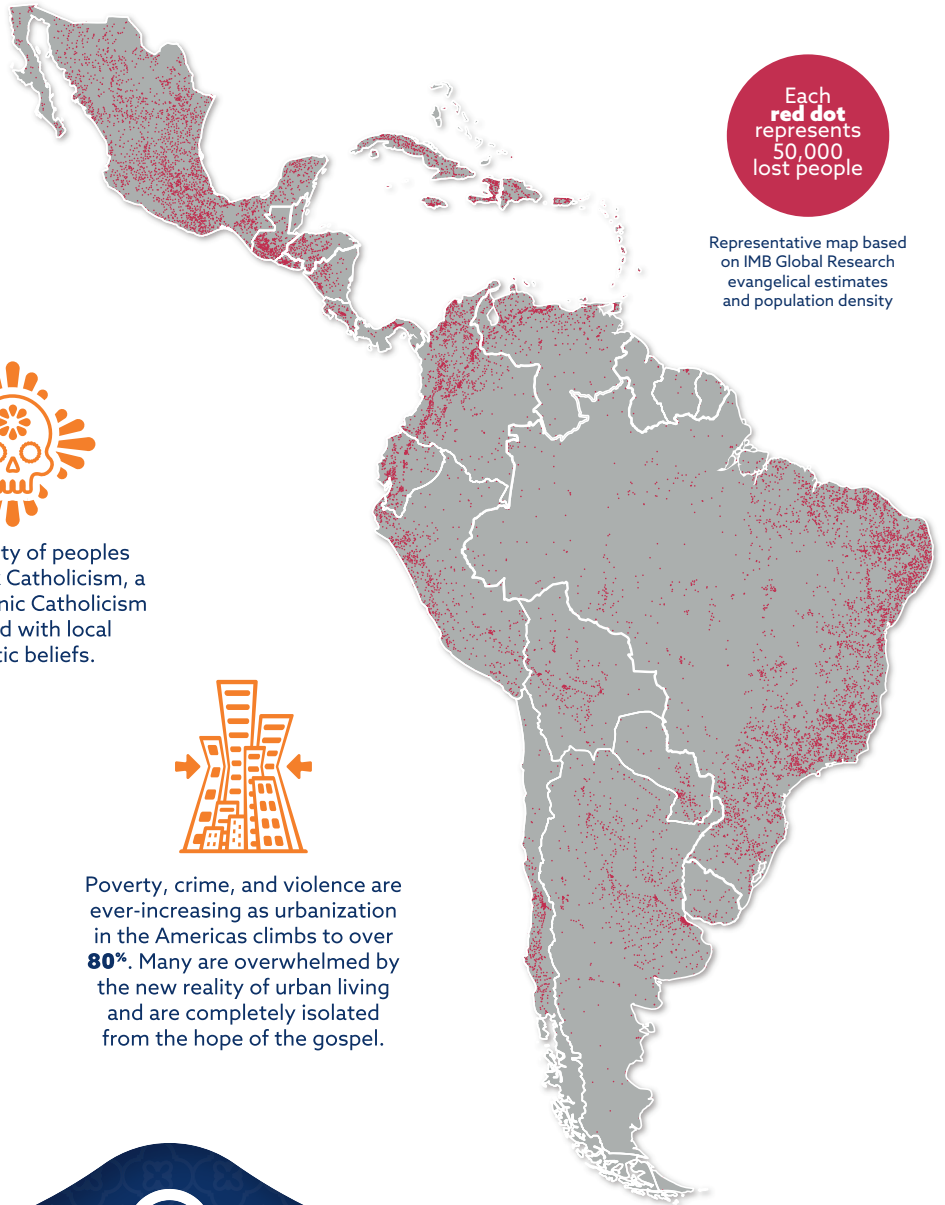


AMERICAN PEOPLES



300+

unreached people groups live in remote areas throughout the Americas with little to no access to the Gospel.



Each red dot represents 50,000 lost people

Representative map based on IMB Global Research evangelical estimates and population density



The majority of peoples practice folk Catholicism, a blend of ethnic Catholicism combined with local animistic beliefs.



Now more than any time in history, Indigenous people are more accessible through internet technology and advancement in travel.



With over **10,000** higher education institutions in Latin America, opportunities abound in global cities to engage lostness and make disciples, impacting the next generation.



Poverty, crime, and violence are ever-increasing as urbanization in the Americas climbs to over **80%**. Many are overwhelmed by the new reality of urban living and are completely isolated from the hope of the gospel.



INTERNATIONAL MISSION BOARD



AMERICAS HIGHLIGHTS

- 123,279** people heard the gospel
- 6,947** new believers
- 257** baptisms
- 32,082** individuals disciplined
- 13,493** leaders trained

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